



Special Event Report Card

Event Name: Eco Fest
Event Date: 6/4 – 6/5/2011

Explanation of rating system:

- Excelled
- Met ZGreen Requirements
- Just missed requirements
- Did not meet requirements

Overall Effort: ●

Education	●
Waste Stations	●
Giveaways/Sponsors	●

Comments: The Eco Fest did a good job of meeting the ZGreen requirements. There were very few giveaways, as most items were for sale. The waste stations were clearly labeled and there were no lone trash bins. Attendees were educated about the event's greening practices with information at a booth. Because the education was all consolidated to one area of the event, it is likely most attendees were not exposed to that information. In future years, educational signs would be more effective if they were displayed in multiple areas of the event.

Some vendors didn't bring compostable cutlery, but Evergreen Events was there to supply materials to unprepared vendors. Next year, ZGreen recommends clearly communicating with vendors regarding the environmental requirements for the event. Because the waste stations were not staffed, there was some contamination of waste stations, but it was minimal. If possible, ZGreen recommends waste stations be staffed by trained workers/volunteers to avoid contamination of recycling, compost, and trash. To help with this effort, waste stations can be consolidated in areas of high use, like the food area. Bottled water was not distributed at the event. Nice work. Styrofoam was not distributed in any way.

This report card will be kept on file and referenced for future events. It will also be made available to the public on our website. The Aspen ZGreen program is a joint program between the City of Aspen Environmental Health Department and the Canary Initiative. Please contact us at ZGreen@ci.aspen.co.us or (970)429-1798