

ZGreen Event Resources



Criteria for Green Sponsors

Green sponsors are defined as businesses that do at least five of the following actions:

- 1) Make documented efforts that result in reductions of energy consumption, water use, waste production, or pollution prevention.
- 2) Engage in public environmental education and outreach.
- 3) Offer products that are organic, made from recycled material, recyclable, compostable, or are made from locally source materials.
- 4) Offer non-toxic versions of products that typically contain toxins.
- 5) Work to achieve carbon neutrality, purchase green power, or produce onsite renewable energy.
- 6) Are a local business (Roaring Fork Valley).
- 7) Engage in land or community stewardship.
- 8) Have an organizational sustainability or environmental policy.
- 9) Are third-party-certified for that business' environmental efforts.
- 10) Promote use of alternative transportation.
- 11) Have an employee Green Team or an equivalent employee participation program.

Compliance with the ZGreen Event standards is required for all events requesting a Special Event permit in the City of Aspen. ZGreen staff is available to help all events meet the requirements. Please contact us at 429-1798 or zgreen@ci.aspen.co.us