

ASPEN MOBILITY LAB

RFI QUESTIONS & ANSWERS

What is the structure of the program? The Aspen Mobility Lab will provide advanced options for ride-sharing and ride-hailing, e-bikes, bike share, revitalized pedestrian zones and public spaces, micro-buses and forward-looking commuting alternatives, including autonomous vehicle field testing -- all integrated through a comprehensive educational effort and mobility app to motivate people and employers to adopt new behaviors and inform Aspen's future investments in transit and mobility.

What data / services will be provided by the city and its constituents? Vendors may request specific data points via the [Aspen Mobility Lab](#) webpage. Responses to data requests, if available, will be posted on the same page.

Would we get access to the school data, data of families with kids in the region? The City of Aspen will not provide data related to the local schools, families or children. This type of data may be requested directly from the pertinent institution(s).

How many programs / companies are you inviting to be part of the lab? Through an RFI process, the City is seeking input from all interested parties. The intention is to understand which parties are able and interested in participating. A formal RFP process will be used to select final vendors.

Are there any resources dedicated to the selected companies? Should the respondent require resources to deploy the proposed service, this should be outlined in the RFI response.

How much time would you need a team member on site? The City is not currently prescribing a minimum number of on-site hours. The vendor should determine the need for on-site presence based upon the service model.

Will you hold any remote sessions? No remote sessions will be held as part of the RFI process.

Is there a financial component e.g. town support, travel cost reimbursement, stipend (we are a start-up)? The City of Aspen is finalizing its budget at this time and is actively fundraising to cover the majority of the costs of the Lab. Interested parties should outline their financial proposals and needs in the RFI response.

Are you looking into sharing the results with any other cities / regions, if so which? The City of Aspen will share results with any interested parties and intends to invite transportation directors and others to visit Aspen during the Lab. Additionally, a *Summit* will be held in Aspen at the Lab's conclusion to share insights and learnings with all participants. The City of Aspen designs and implements replicable programs with the intention of sharing learnings and results with other cities across the world to drive larger changes.

What are the exact dates? The Mobility Lab will take place during the months of June, July and August 2018. Not all services need to be available for all dates. Respondents should specify date preferences if not available for the entirety of the Lab.

In the Aspen Pitkin site, there is an excellent explanation of different actors involved, rules and guidelines. Still it's not clear which private companies offers shuttle services within the city limits of from Denver/Denver International Airport to Aspen. This may include eventually ski resorts and hotel chains offering special trips to visitors. Many private companies provide transportation to/from the Denver International airport. Simply search the term *Transportation from Denver International Airport to Aspen* to review the numerous providers. Additionally, Amtrak provides service from Denver to Glenwood Springs, as does Greyhound. [Bustang](#), funded by the Colorado Department of Transportation, is a relatively new service that connects from the Front Range area to Glenwood Springs.

Please enlist any additional public or private transportation that may be included during the period to be covered (spring-summer 2018). The RFI process is the City of Aspen's first step in assessing the possible options to be offered during the Mobility Lab.

Do you have a GIS localization of all ski routes as well as mountain trails for walking, hiking and cycling? If so, can you please share the same? Below are some helpful links related to local walking, hiking and cycling.

<http://www.aspenrecreation.com/trails>

<http://www.pitkinoutside.org/map.html>

<https://www.rfta.com/wp-content/uploads/2015/11/trailmap.pdf>

Do you have a map with all the main hotspots within the city limits where more visitors use to gather during spring/summer? If so, can you please share? If you don't have a map, could you please mention some of these points? The City of Aspen does not maintain a map of hot spots. We suggest the following links related to popular activities.

<https://www.aspenchamber.org/explore-aspen>

<https://www.aspensnowmass.com/plan-your-stay/summer-activities>

Is there any plan to expand the Aspen Sardy Field Airport? Do you have a list of current air flight companies serving seasonal service? Is expected any new company to open a flight route to Aspen? See the links below for airport and airline information:

<http://aspenairport.com/>

<http://aspenairport.com/aspen-airport-planning>

Do you have the last statistics on visitors arrived by flight to Aspen (2017)? Which numbers are you expecting for the spring/summer 2018? See the link below for information on the Pitkin County Airport.

<http://aspenairport.com/>

Please enlist all the transportation modes currently set from Denver International Airport reaching Aspen. Many private companies provide transportation to/from the Denver International airport. Simply search the term *Transportation from Denver International Airport to Aspen* to review the numerous providers. Additionally, Amtrak provides service from Denver to Glenwood Springs, as does Greyhound. Bustang, funded by the Colorado Department of Transportation, is a relatively new service that connects from the Front Range area to Glenwood Springs.

Has any public authority promoted a sustainable way of transportation from/to Denver International Airport? Is there an initiative or campaign moving in that way? The City of Aspen is not aware of a campaign in place related to transportation from Denver International Airport to Aspen. The GO-170 campaign is related to services from Denver to the mountain communities along Interstate 70.

Is Greyhound the only bus option available from the city of Denver? Amtrak and Bustang also provide services between Denver and Glenwood Springs.

What kind of agreements has Aspen set in the past with nearby towns and municipalities for a more coordinated and sustainable transportation system? I am interested particularly in the cases of Vail, Silverthorne, Breckenridge, Avon, Wolcott, Glenwood Springs which are also touristic places and they are some way in the same road between Denver and Aspen. Have you made any attempt to give a single source of transportation for visitors coming from Denver International Airport? The City of Aspen has not partnered with other municipalities to provide a coordinated service between the Denver International Airport and Aspen. The City of Aspen is a partner with the Roaring Fork Transportation Authority to provide extensive services in Aspen and throughout the Roaring Fork Valley and I-70 corridor. The City of Aspen also partners with entities such as the Colorado Department of Transportation, the Town of Snowmass Village and Pitkin County to fund transportation projects and services.

Is the WE-cycle program the only initiative related to Bike Sharing or does the Aspen community have other initiatives from privates? WE-cycle is the only bike share vendor in Aspen to date.

Please enlist any Car Sharing operator. Is Car to Go the only operator available in Aspen or do you have more? CAR TO GO is currently the only car share operator in Aspen.

From 1 to 10 please rank your Carpool initiative (HOV lanes & carpool permits). What do you think are its main strengths and success stories and which ones are the main weak points and areas of improvement? Peak hour, directional HOV lanes are available on State Highway 82 which is managed by the Colorado Department of Transportation. More information on the HOV lanes [can be found here](#).

The City of Aspen provides free preferential parking permits for carpools of two or more adults of driving age. The City also assists in carpool formation and provides a variety of appreciation events and incentives to carpoolers.

The strength of the above programs is their ability to encourage carpool mode share. The City of Aspen has distributed over 60,000 carpool permits in 2016. The ability to assist carpoolers in a more real-time fashion is a future program goal.

Do we have any statistics on families (or others) booking through travel agencies or group ski trips? The City of Aspen does not have data related to specific trip bookings. See the sources below from which this data may be available.

www.aspenchamber.org

www.aspensnowmass.com

I am assuming that in many cases visitors don't arrive in Colorado and then discover local transport options, but instead tend to use the options given to them when they book flights or accommodation. In this aspect, have you promoted an initiative to make all travel agencies, hotel chains and group ski sensitive to the sustainable transportation? In other words, are these players able to show all the transportation options available during the booking process? The City of Aspen does not require that the entities mentioned provide any particular transit information. However, the City of Aspen does work closely with the Aspen Chamber Resort Association, the Aspen Skiing Company and local hotels to ensure that this information is widely available.

Is the Aspen Mobility Lab expecting a pilot project that may be extended in multiple trials or otherwise one single project exclusively for the spring-summer 2018 period?

The Aspen Mobility Lab is currently envisioned as a spring/summer 2018 project. The intention is to inform future investments in transit and mobility.

