

# Top Ten Goals

August 2015 - July 2017

Aspen City Council



## GUIDELINES

- Tone and Tenor Matter
- Make Decisions Based on the 30-Year Vision
- Remember Where We're Living and Why We're Here

## TOP TEN GOALS

1. Identify and determine the feasibility of viable alternatives to personal vehicles including "next generation" mobility technology in order to improve the downtown experience.  
**Champion: Randy Ready, Ashley Perl, Barry Crook, Mitzi Rapkin and Scott Miller**
2. Reconcile the land use code to the Aspen Area Community Plan so the land use code delivers what the AACP promises.  
**Champion: Jessica Garrow and Jim True**
3. Adopt an affordable housing policy that addresses deferred maintenance in the deed restricted housing stock and in capital reserve funding deficits.  
**Champion: Barry Crook, Don Taylor and Mike Kosdrosky**
4. Develop a River Management Plan that seeks to restore and maintain the health of the Roaring Fork River as it flows through Aspen.  
**Champion: Scott Miller, Karen Harrington, Dave Hornbacher, Jeff Woods and Jim True**
5. Assess current outreach practices as an overall organization and implement cohesive procedures that unify the City's community outreach; include interactive communication methods along with traditional and proven practices.  
**Champion: Mitzi Rapkin, Barry Crook, Linda Manning and Karen Harrington**
6. Develop and implement a plan to reduce traffic within the next two years.  
**Champion: Randy Ready, Richard Pryor, Ashley Perl and Scott Miller**

7. Identify and pursue economic opportunities that diversify Aspen's economy without relying on physical development.  
**Champion: Jessica Garrow, Steve Barwick, Barry Crook, and Don Taylor**
  
8. Pursue energy efficiency-related code changes and complementary programs that will transform the energy use of buildings within the community.  
**Champion: Ashley Perl, Jessica Garrow, Scott Miller, and Dave Hornbacher**
  
9. Develop a master plan that guides redevelopment and the use of the pedestrian malls with a goal of maintaining and improving the pedestrian experience.  
**Champion: Jeff Woods, Randy Ready, Don Taylor, C.J. Oliver, Jessica Garrow and Dave Hornbacher**
  
10. Analyze the adequacy of facilities and housing for employees as part of the total compensation package and provide recommendations to attract and retain a highly skilled workforce.  
**Champion: Alissa Farrell, Barry Crook, Don Taylor, Karen Harrington, Mike Kosdrosky and Scott Miller**